

## Partnerships

Several organizations have partnered with the Green Lodging Certification Program to provide technical assistance to help hotels get their certification. Some offer discounts on products and services to hotels and motels in the Green Lodging Program.



REJUVINAIR INC.



## Where are they?



Locations of Certified Green Lodges and candidates currently working towards certification in the program.

Find locations at:  
[www.FloridaGreenLodging.COM](http://www.FloridaGreenLodging.COM)

## The Florida Green Lodging Certification Program

is a voluntary program established by the State of Florida to reward environmentally conscious facilities (i.e. green hotels) in the lodging industry.



For More information, call:

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Environmental Protection

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(850) 245- 8726

Florida Green Lodging  
Certification Program

2600 Blair Stone Rd.  
M.S. 4570  
Tallahassee, FL 32399-2400

<http://www.FloridaGreenLodging.ORG>

The Green Lodging Certification Program can make a difference for your bottom line!

Hotels • Motels • Resorts • Bed & Breakfasts

[Earth911.org](http://Earth911.org)



Enter your Zip!

*Florida*

# Green Lodging Certification Program



Save Money

Voluntary

Non-Regulatory

# Stay Green with a Florida Certified Green Hotel!

Find one at [www.FloridaGreenLodging.COM](http://www.FloridaGreenLodging.COM)

Save Money, Save Resources, Attract Ecotourists

## How does the program work?

The Florida Green Lodging Program (FGLCP) is an effort by the Florida Department of Environmental Protection to encourage the lodging industry to conserve and protect Florida's natural resources.

This program identifies and rewards those lodges who have environmentally conscious facilities.

Trained assessors evaluate hotels in a variety of categories. Water, energy, waste, indoor air quality and program sustainability are all included.

## Becoming a Green Lodge

### Admission Application

- ▶ Visit our web site or contact us to get an application ([www.FloridaGreenLodging.ORG](http://www.FloridaGreenLodging.ORG))
- ▶ Ensure management commitment
- ▶ Submit completed application to DEP and a client manager will be assigned to help guide you through the process.

### Environmental Assessment

- ▶ Are you green? Conduct an assessment using the Guidance Checklist provided
- ▶ Establish goals and improvement projects
- ▶ Record and submit baseline data

### Action and Certification

- ▶ Implement improvement projects and collect data to track and evaluate success
- ▶ Request on-site certification review through DEP
- ▶ Become certified!

## Why become a Green Lodge?

◆ **Save money** - reduced waste, water and energy bills through conservation measures.

◆ **Free promotion** - take advantage of the many free promotional opportunities offered by the Green Lodging program!



The Hilton UF conference center in Gainesville proudly displays the Green Lodging flag.

◆ **Enjoy increased occupancy!** - State employees are encouraged to use Green Lodges for hosting conferences and staying during travel.

◆ **Competitive advantage** - be the first in your area to participate.

FLORIDA



Florida has 22 million visitors each year

*According to the Travel Industry Association of America, 54 Million adult American travelers are inclined to book with travel companies that strive to protect and preserve the local environment of the destination.*

*The Green Hotels Association estimates that \$1.50 per room is saved for every night a guest chooses not to have sheets and towels washed.*

Visit our program web site at [www.FloridaGreenLodging.ORG](http://www.FloridaGreenLodging.ORG)